

Figure 1: Map showing the research site
[Map source: (Kandel et al., 2024)]

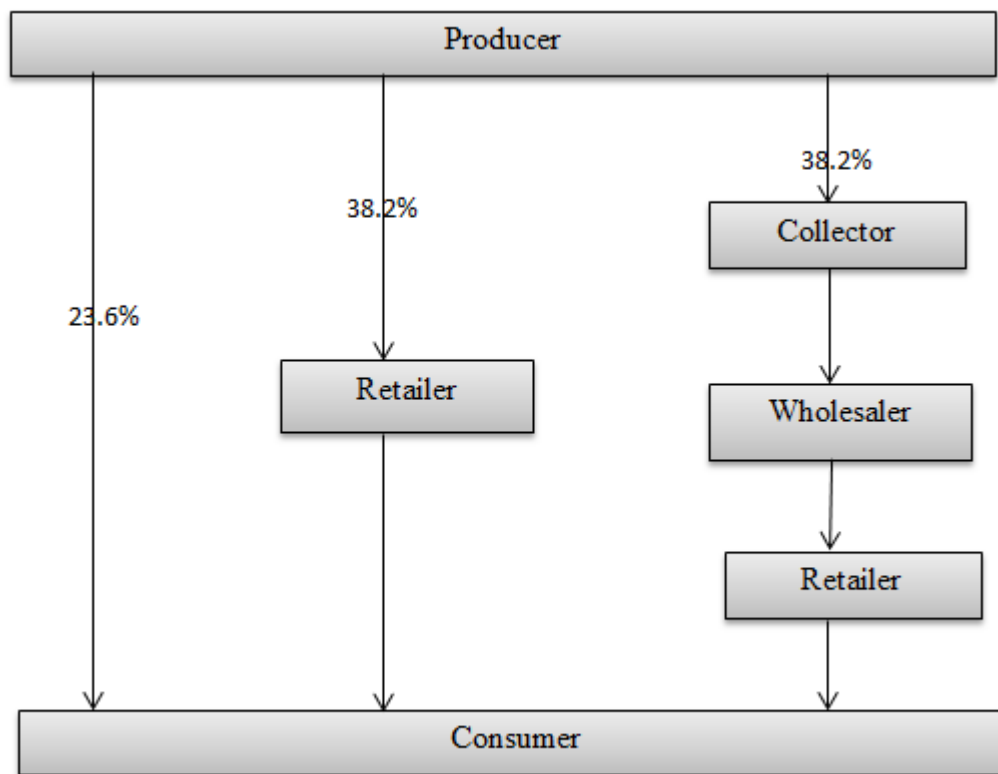


Figure 2: Marketing channels in study area
Source: Field Survey (2024) and own representation

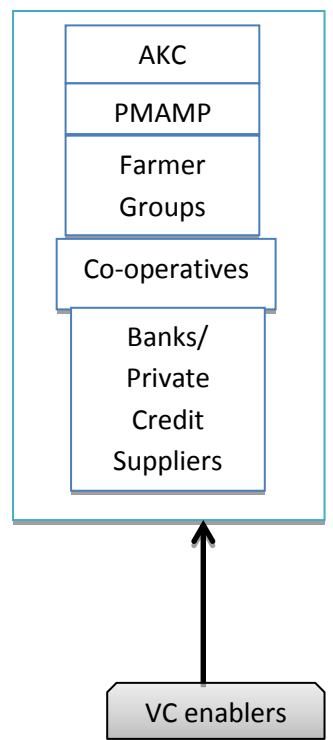
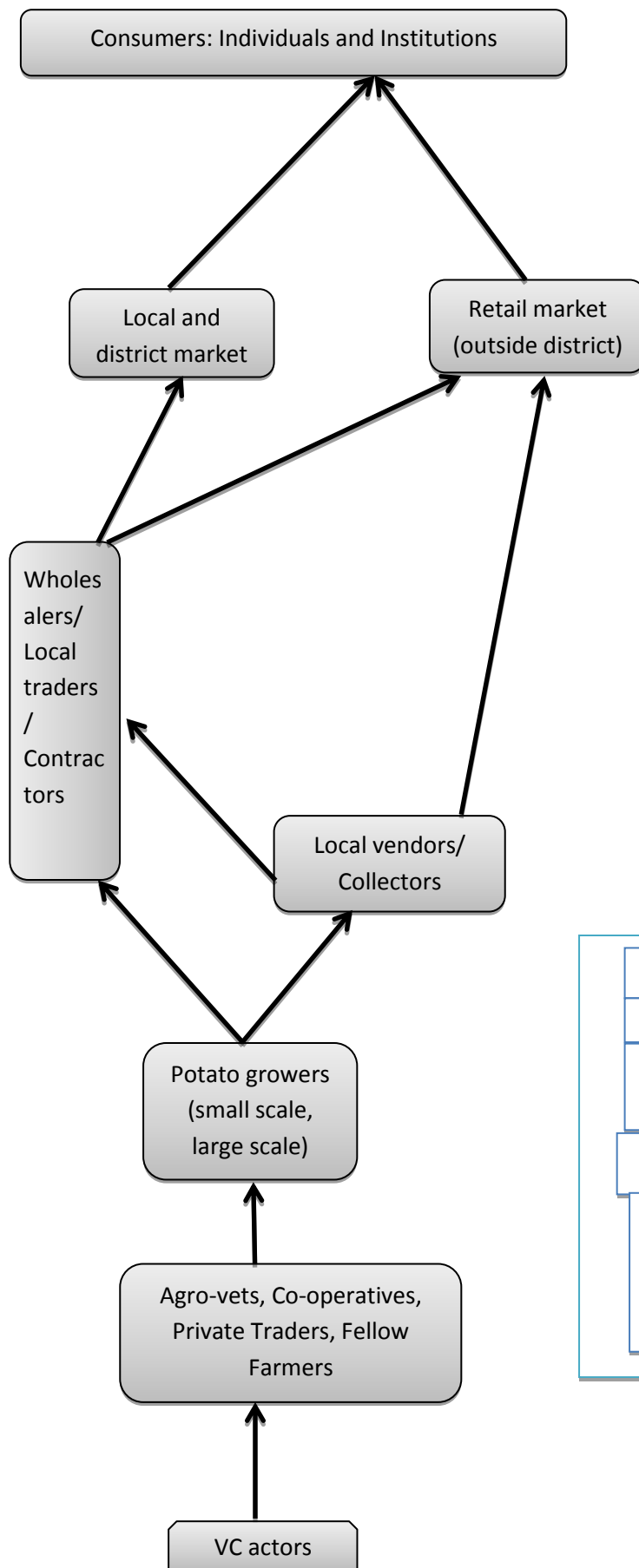
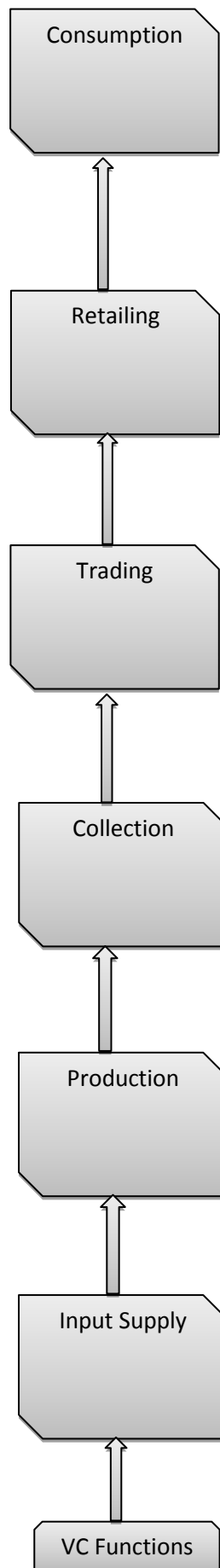


Figure 3: Value Chain Map of Potato in Study Area
Source: Field Survey (2024) and own representation

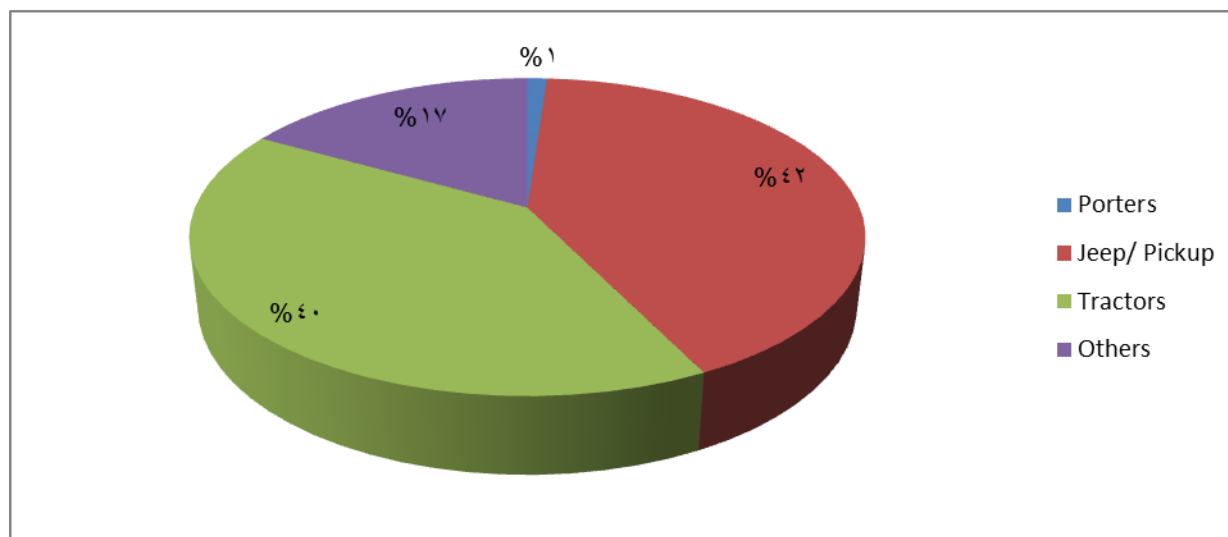


Figure 4: Pie- chart showing means of transportation of the produced potato for marketing

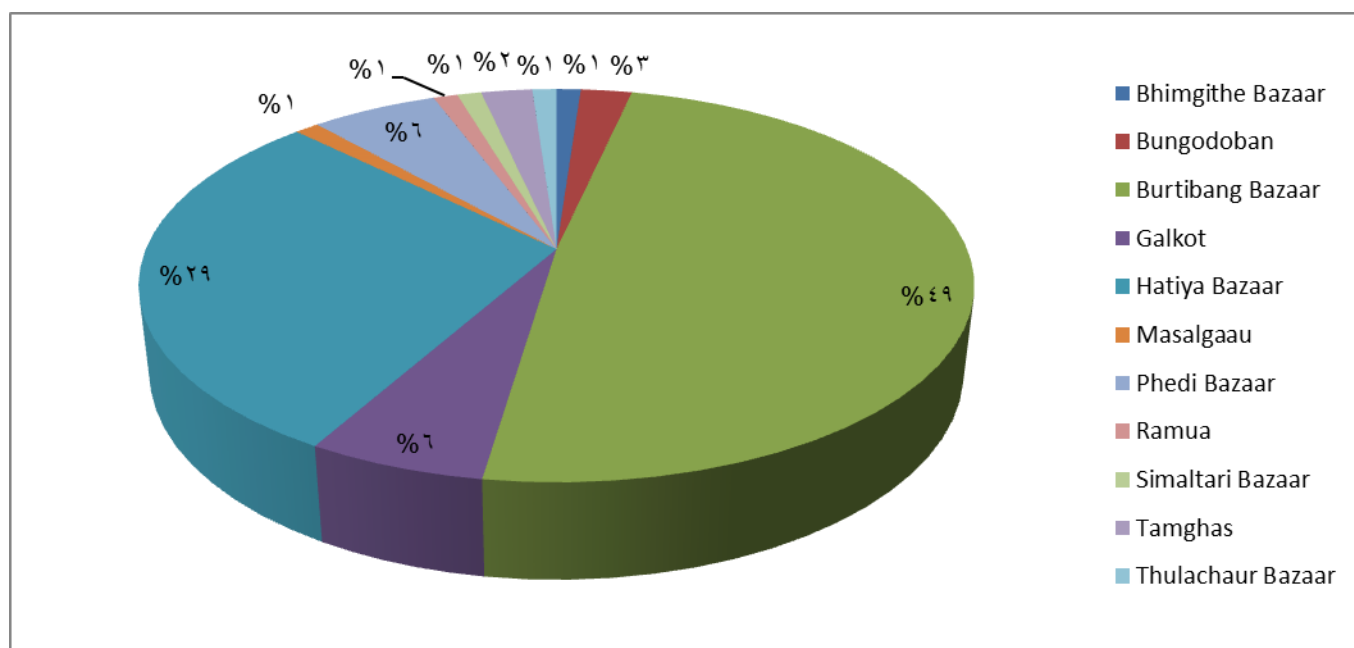


Figure 5: Nearest market for selling of potato in the study area

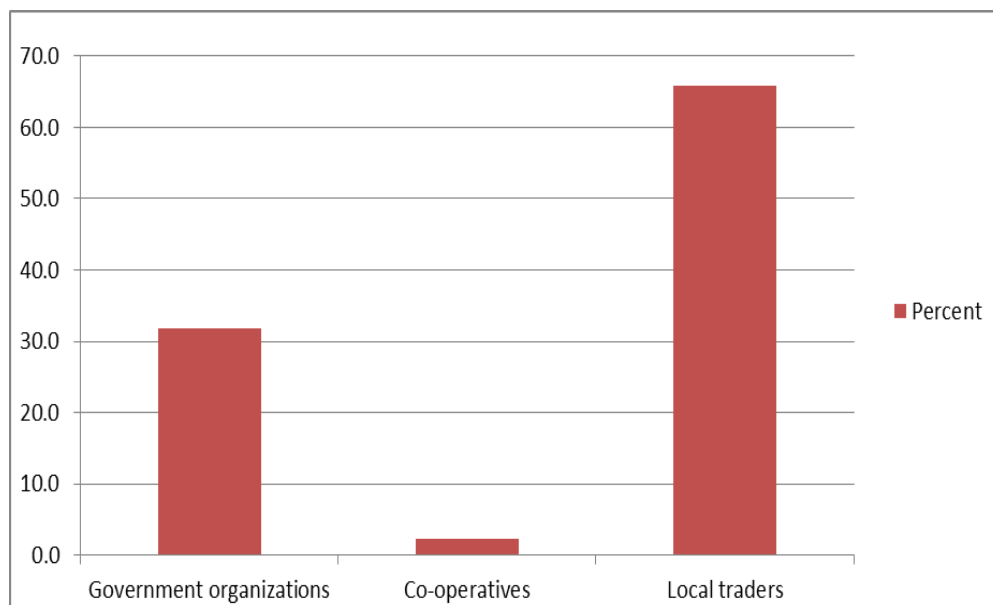


Figure 6: Bar- chart showing actors facilitating the marketing of potato

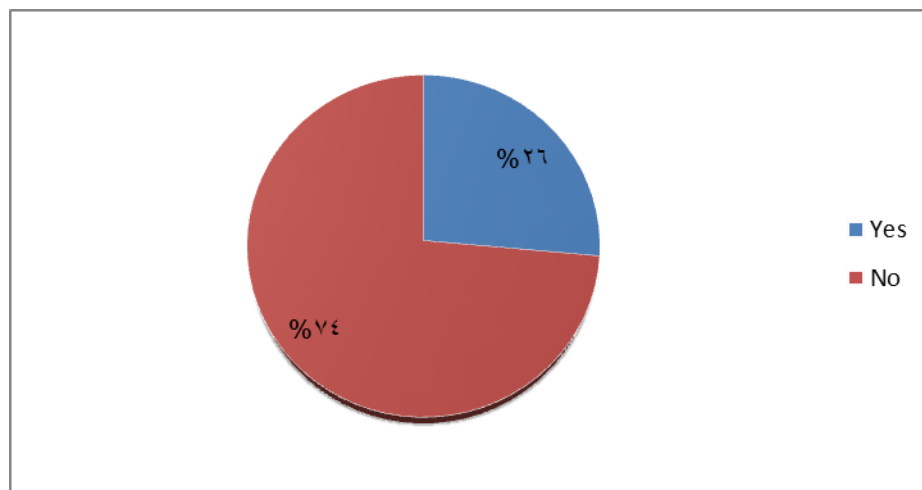


Figure 7: Pie- chart showing status of agreement before selling of potato

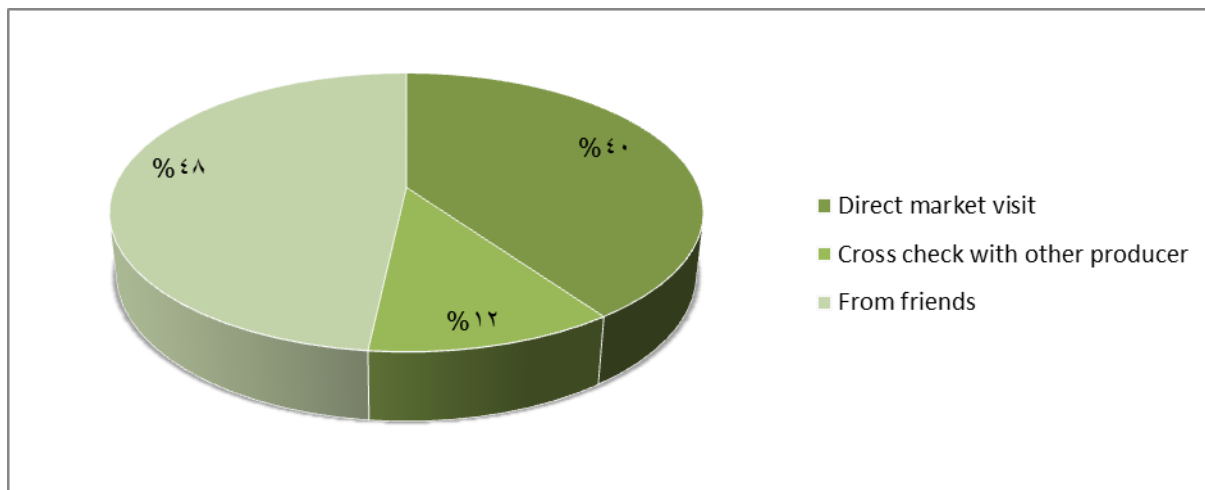


Figure 8: Source of market information and prices of a crop produce and its products